



Holden
Let's go there

Holden in the Driveway

Holden in the Driveway allows all Holden employees or retirees to offer friends and associates the benefit of a **special discount above and beyond the best negotiated price or the retail offer in market place** when they purchase any new Holden.

The discount varies according to the model chosen and is **additional to the best dealer price negotiated by the purchaser**. It is paid by Holden directly to the dealer involved and is passed on by the dealer to the purchaser in the purchase price.

For employees to apply for a certificate, they should follow the procedure outlined below:

- Contact your level 8 manager and request approval for a Holden in the Driveway certificate. Provide your manager with the name, address and driver's license number for the nominated purchaser who will be using the certificate along with the details of the car they wish to purchase (e.g. Barina, Captiva, Calais or SS-V).
- The level 8 manager should then email holden.pricing@gm.com with their approval and the details of the purchaser that has been nominated.
- The Holden Pricing department will then produce a Holden in the Driveway certificate in the name of the nominated purchaser and will mail the certificate to the address provided.
- The purchaser should negotiate with the dealer to obtain their best possible purchase price **and then** provide the certificate to obtain the Holden funded "Holden in the Driveway" discount in addition to the negotiated price.
- **The certificate must be provided to the dealer before the deal is completed. The discount is to be taken off the purchase price and is not paid retrospectively once the car has been purchased.**
- Vehicles can be purchased by an ABN holder in the name of the business provided there is a clear relationship between the name on the certificate and the business (i.e. director or major owner)
- Sponsoring the purchase of a vehicle via Holden in the Driveway does not count towards your annual entitlement of four new vehicles under the employee pricing program.
- The Holden in the Driveway certificate cannot be used in conjunction with GM card discounts.
- Individuals who are employed by a government organization are not eligible for Holden in the Driveway discounts
- The discount available varies from \$250 to \$4000 as listed below:



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Model	Bonus Amount	Bonus Amount
	(excl GST)	(incl GST)
Spark	\$227	\$250
Barina	\$227	\$250
Cruze	\$455	\$500
Malibu	\$455	\$500
Trax LS	\$455	\$500
Trax LT, LTZ	\$909	\$1,000
Captiva LS	\$909	\$1,000
Captiva LT & LTZ	\$1,818	\$2,000
Colorado 4X2	\$1,818	\$2,000
Colorado 4X4	\$2,727	\$3,000
Colorado 7/ Trailblazer	\$2,727	\$3,000
Astra (3 Door & 5 Door)	\$909	\$1,000
Cascada	\$909	\$1,000
Insignia	\$1,818	\$2,000
<u>VF Sedan, Ute & Wagon</u>		
Evoke	\$1,818	\$2,000
SV6	\$1,818	\$2,000
SS (Exc. MY17)	\$1,818	\$2,000
SS-V (Exc. MY17)	\$1,818	\$2,000
SS-V Redline (Exc. MY17)	\$1,818	\$2,000
Calais	\$1,818	\$2,000
Calais-V (Exc. MY17 V8)	\$1,818	\$2,000
HSV Variants (Exc. MY17)	\$1,818	\$2,000
<u>WN Sedan</u>		
Caprice / Caprice V (Exc. MY17 V8)	\$3,636	\$4,000

Please note: All MY17 V8 including MY17 HSV, VF Limited Edition Packs (Motorsport, Magnum and Director) are excluded from this program.

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