

GENERAL MOTORS

World





On her arrival at the Elizabeth plant of G.M.-Holden's, Queen Elizabeth was introduced to executives and their wives in the foyer of the administration building. Those in foreground from left are: Henry Rymill, works manager for Woodville and Elizabeth; Mrs. J. Kingston Stuart; Mr. Stuart, manufacturing manager for Woodville and Elizabeth; the Queen; Sir James Holden, resident director for South Australia; Mrs. Frank P. Callahan; David L. Hegland, managing director; and Prince Philip

ROYALTY PAYS A CALL

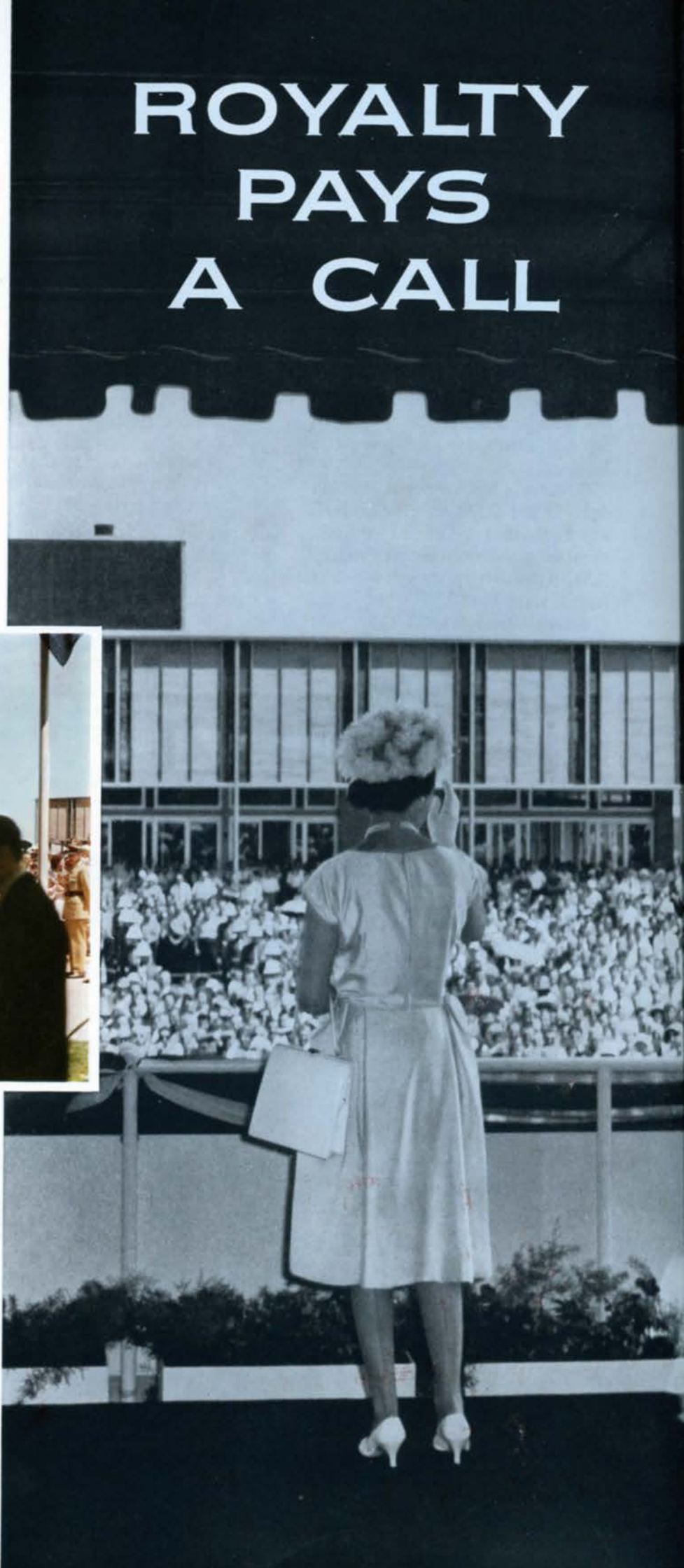
IT WAS ONE of those mornings that it was so clear that everything sparkled. At the Elizabeth operation of General Motors- Holden's flags fluttered and flower displays splashed color across the green lawns. The vehicle assembly plant and the body hardware plant glistened under fresh paint.

At 11 points throughout the plant 100 journalists and photographers were scattered waiting to capture the occasion for the rest of Australia. Hours earlier a special train had brought 6000 employes' families into the plant grounds. The youngsters had



A new Holden Premier sedan catches the attention of Queen Elizabeth in the driveway at the Elizabeth plant of G.M.-Holden's

From a balcony the Queen acknowledges the cheers from employes and their families



...and the Elizabeth plant of G.M.-Holden's welcomes them

stationed themselves at vantage points along the way and everyone waited in the warm sunshine.

Soon a procession of black cars escorted by motorcycle police appeared on Philip Highway. At precisely 11:35 a.m. an open Rolls Royce trailed by a string of Holden sedans arrived at the main entrance to the plant.

From the open car stepped Her Majesty Queen Elizabeth II and His Royal Highness Philip, Duke of Edinburgh. They were met by David Hegland, managing director of G.M.-Holden's and Mrs. Hegland.

The Queen and the Duke, accompanied by the Heglands, moved to the foyer to meet senior company executives and their wives. Then the Royal couple stepped out to a balcony to acknowledge the waves of cheering from the crowd outside.

From there the Royal couple began an inspection of the plant. They saw a display of the 17,000 parts that make a Holden and paused to view a Holden Premier and a station sedan.

In the body assembly plant Her Majesty and His Royal Highness walked down an aisle lined for 200 feet with plastic to protect them from



flying sparks. Several times they stopped to chat with assembly line workers and in the hardware plant they were introduced to five special employees—four blind and one a cripple. On that note the Royal tour ended and the procession of cars headed back to Adelaide 14 miles away.



Employes' families arrived early at the plant in a special train

In the scenes above:
 Superintendent George Murray greets the Queen as she enters the body assembly plant accompanied by J. Kingston Stuart, manufacturing manager; David L. Hegland, managing director; Frank P. Callahan, then manufacturing manager of G.M.-Holden's; and Prince Philip. Workers chat with the Queen during her inspection of the body assembly line. C. M. Davis, crippled employe at the body hardware plant, shakes hands with Her Majesty just after she spoke to four blind employes