

"G.M.H. Pointers"

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WINNING THE PEACE

THE heralded speech of England's Prime Minister, Mr. Winston Churchill, has been delivered, and through it all was distinguished the pleasing pattern of approaching victory in this war of Unconditional Surrender.

The rising note of optimism was coupled with the menacing threat of terrible things to come for the Axis—the mounting weight of devastating attack which the Allies are gearing up to deliver in a last shattering blow to Germany and Japan. In the speech one discerned that the mighty industrial forces of the United Nations were gathering their resources and their production at a faster pace than hitherto, and that the rate of production had already far outstripped that of the Axis Powers. The writing, therefore, is on the wall, for the ultimate downfall of Germany and Japan, with both countries swallowed in a last crushing holocaust from the air, on the land and from the sea.

Those of us who have been associated with war production, played our part in the Fighting Services, or maintained the essential needs of the community can derive considerable satisfaction from this speech, and feel sure that if our efforts are further extended, the end will come all the sooner.

But after Victory, what then?

This is a question which is exercising the minds of most people, and G.M.-H. Dealers have good reason to be vitally interested in the next great struggle ahead of us—winning the Peace.

Transport has played a vital part in winning this war, and it will be one of the prime movers in winning the peace. There is no doubt therefore, that all of you will be framing the structure of your business in order that it will operate most efficiently in the post-war period.

You weathered the doubts and uncertainties of the earlier months of the war, by turning your hands to any form of task which would keep your door open, and your employees engaged. Then as things started to reach a more or less stabilised condition, employees began joining the Armed Services, or gravitating into the munitions industry, with the result that you have been forced in many instances to carry on your business almost single-handed. But the pleasing fact remains that you did carry on to the best of your ability.

The next phase must now be examined to consider the best ways and means of dealing with the part you will be called upon to play in the post-war scheme of things. Already you should be mentally preparing the framework of your future activities, and similarly too, G.M.-H. will be likewise engaged. There will no doubt be an interchange of thoughts in this regard, and from the welter of

ideas and opinions, something tangible should surely take shape.

It must be conceded that many objections could be raised to making any worthwhile plans until we know what transport will be available for merchandising, but those objections should not prevent us from setting our house in order to handle whatever business must come after the war. Many of you have been engaged in munitions, production which was required by the larger establishments, and so on. You must realise that much of this work will not be required when peace comes, but on the other hand, many of you will have acquired machines which should find a permanent place in your workshop in the days of Peace. Now that you have made their acquaintance, become expert in their usage, and have full knowledge of their potential value in the peacetime operation, you should be able to make plans for their retention or disposal in your post-war pattern of your business. It may be that, combined with high-speed tools and equipment, you will have a workshop set-up which will be a vitally essential and most profitable side of your business after the war, as it must be remembered that new model cars and trucks might not be readily available, and that service work will play a major part in your post-war activity.

It may be good thinking, therefore, if you sat down and worked out the plan of your service and machine shop requirements, and it is highly probable that your excursion into the production field during the war period, will enable you to offer greater service facilities to your clients, and provide more channels of employment for men returning from Active Service.

ON THE COVER:

This picture was taken on the occasion of Mrs. Roosevelt's visit to the Orthopaedic Hospital at Frankston and the look of rapt pleasure on the brave little soul makes a most delightful human study. Despite her physical handicap the joy of this great moment transcended all else. Truly, she came "smilin' thru." (Dept. of Information Photo.)

NASCO STEPS OUT

Social Club Fund soars to £500, to Provide Comforts for Nasco Employees in Uniform

CULMINATING in a successful Coronation Ceremony at "The Palms," Melbourne, on Friday, 6th August, the series of Queen Carnival fund-raising efforts organized by NASCO Staff to raise money to send comforts to NASCO boys in uniform, proved to be an unqualified success.

Although only nine weeks were devoted to the Queen Competition, the grand total of 113,992 votes was recorded.

These votes represent the sum of £474/19/4. A splendid total.

It was an exciting moment at "The Palms" when Mr. E. Currie, in judge's wig and red gown stepped out in true town-crier style to announce the (hitherto secret) result in the following terms:—

"Ladies and Gentlemen: To-night you have the privilege of witnessing the Coronation Ceremony of the Queen of NASCO. This is a moment we have been looking forward to for the past two months. For the benefit of those of our friends, whom we are very pleased to see here to-night, I would explain that NASCO is very proud of the 60 odd members of the Company at present in the Services. We, at home, feel it is a duty and pleasure to subscribe to the comfort of our NASCO boys by sending them parcels which we all know are greatly appreciated. We also make a periodical con-



The successful Queen, Miss L. Harper, with Miss E. Rewell (left) and Mrs. May Mott (right). Mr. E. Currie ("crier") holding scroll, can be seen in the background

tribution to the Red Cross Prisoners of War Fund, who we know are doing their best to provide comforts for our boys who are unfortunate enough to be in the hands of the Enemy.

The control of these activities is handled by a Committee, who knows it is the wish of all the members of

NASCO to continue with this work as long as our boys are away from home.

The suggestion of this Queen Competition came from our old friend, Joe McCudden, and we are pleased to announce that with the very hard work by the respective Queens, their Committees and the support of all the members of NASCO, the sum of £474/19/4 was raised in nine weeks. A truly remarkable achievement."

At this stage the Queens with their escort parties were then called and entered the hall for the Coronation Ceremony. Amounts raised were as follows:—

Mrs. May Mott, Queen of the "Flock," £77/13/9.

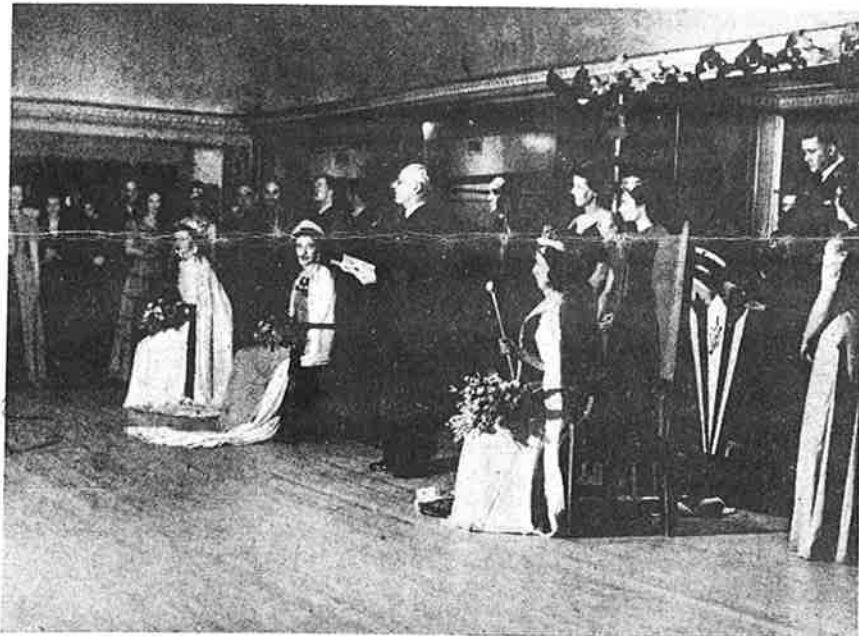
Miss Ella Rewell, Queen of the "Rabble," £171.

Miss Lilian Harper, Queen of the "Herd," topped the poll with 54,307 votes, representing £226/5/7.

The actual crowning of the successful Queen was performed by Mrs. John Hill, who congratulated Miss Harper on behalf of all the people at NASCO on her very fine achievement.

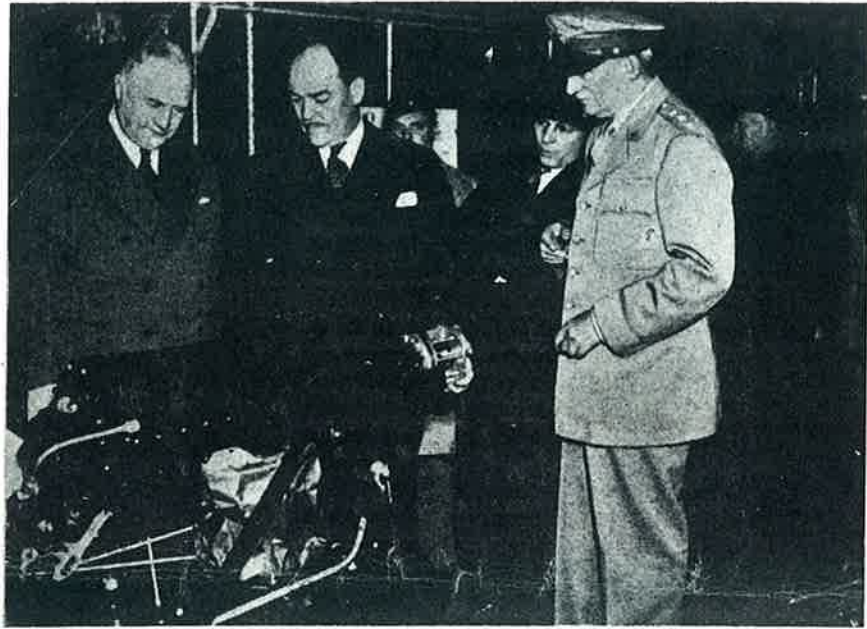
Mr. Currie then introduced Mr. David Ladin, Acting Managing Director, and Mr. J. R. McKenzie, Director of Finance, to the assembly.

After making a presentation of "Carlton-ware" to each Queen, Mr.



In this picture Mrs. John Hill is standing behind the successful Queen after performing the Coronation Ceremony, while Mr. J. R. McKenzie, Director of Finance, is shown reading extracts of letters from NASCO boys in the Services

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GENERAL KNUDSEN CALLS

Lieut.-General W. S. Knudsen, Director of Production in the Office of the U.S. Secretary for War, and formerly President of General Motors Corporation, on a recent visit to Australia, found time to visit Central Office, Melbourne, where he was welcomed by the Acting Managing Director (Mr. Ladin) and executives. He made an inspection of the Melbourne Plant and was keenly interested in the Gipsy Aero Engine Section

These pictures were taken in the Gipsy Aero Engine assembly section and show top (left to right): Mr. E. W. Holden, Chairman of the Company; Mr. Tom Shirley, Production Manager; Col. Harry Cavanaugh (formerly of Nasco) just behind Mr. Shirley's shoulder; Mr. David Ladin, Acting-Managing Director, and Lieutenant-General Knudsen, inspecting an assembled engine right side up



At right: The inverted engine has been turned upside down to enable the General to make an inspection of the various parts. In the right background is Mr. J. R. McKenzie, Director of Finance

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'DEFERRED PAY' AS DEPOSIT

MR. TOM GAFFNEY, Governing Director of T. G. Gaffney & Co. Pty. Ltd., one of our Tamworth Dealers, received a letter recently from his former salesman, Paddy Burton, now in the Armed Forces. In the envelope was a folded sheet of paper addressed "Please Deliver—Urgent," to Miss H. L. Dowell, Manageress, T. G. Gaffney & Co. Pty. Ltd., which was an answer to one of Gaffney's

Used Car advertisements. The reply read as follows:—I am interested in this little bus. I am sure she would suit me too, petrol no object. I would like a few details. Is she a coupe cab model? Is she insured? What company? How much? I note all the tyres are new, what make? Oh, what about registration? Yes, and your best rems. Will you accept the deposit out of my deferred pay? If she will pass the

Censor she will suit me. If she has a cigarette lighter on her, I know a guy who will buy her for a cert. Send her over by road, a good test for the new tyres. Is she camouflaged? How many nets? I want the nets. They make a great bed—soft to sleep on. I'll be waiting. "Burton."

Which indicates that Paddy has not lost his sense of humour, and that he still has his eye on a "prospect."

Nasco Steps Out—(continued from Page 190)

McKenzie spoke of the great work being done by the NASCO Social Club Committee and read some of the letters from NASCO boys acknowledging comforts sent by the Club.

In very happy vein Mr. Ladin thanked the Committee for the privilege of being present on such an occasion and congratulated all on the splendid work being done for the boys

in the Forces.

Dancing was continued until 1 a.m. It was voted one of the best functions yet.