

## HAVE YOUR SAY



We'd like to hear from you!

Are you happy with Newsline? Use the readership survey overleaf to give us your valued opinion.

## TRAINING BOOST

Training opportunities for 'Bend employees have improved following the opening of a new Learning Resource Room (LRR) in the Admin. building.

Formerly the PC training room, the resource room gives employees access to a range of self-paced study programs. You can access the room through first discussing your training needs with your Manager/ Group Leader, reserving the room using the book in the LRR and collecting/signing for a key from the Mailroom prior to using it. The LRR is open 7am to 7pm to all plant and salaried employees.

Interactive packages now available (and soon to be expanded) include Industrial Pneumatics, Industrial Hydraulics, Word Perfect, Lotus, Introduction to PCs and DOS and Telephone Skills. Watch "People" for more on this new facility.

## CIRCLE FINALS

Quality circle finals will be held at Elizabeth on August 26 at the training centre.

Six teams will be competing: four from final assembly, one from Plant 4 and - for the first time - a salaried employee group from personnel/finance. Good luck to all teams - and watch **Newsline** for results.

GMHA will supply official vehicles for the '93 Darwin-to-Adelaide World Solar Challenge, starting November 7. We're also supporting entrants from several educational institutions, including the Northern Territory University's "Desert Rose" (pictured, with project leader Dean Patterson), which could beat big-dollar entries from the likes of Honda and Toyota.



Brock breaks drought

## HOLDEN TRIFECTA FIRST SINCE '79

Commodore drivers Jim Richards, Peter Brock and Tomas Mezera entered motor sport record books at Oran Park on August 8 when they became the first Holden drivers to score a championship trifecta since Brock, John Harvey and Wayne Negus did the trick at Wanneroo Raceway in 1979.

The 1-2-3 result is a measure of Commodore's steadily improving racetrack competitiveness and bodes well for further successes at the upcoming Sandown and Bathurst enduros.

Brock won his first race in over a year and finished second overall on the day, Mezera scored a podium finish in his first outing as manager/driver for HRT and Richards became Holden's first back-to-back winner since the early eighties.



## '92 Global Sales

Worldwide 1992 passenger car sales figures (and percentage change over '91 figures) show how few major car markets grew last year and the relative sizes of car markets in these 16 countries.

Australia	402,500	+4%
Austria	320,100	+5%
Belgium	466,200	+1%
Canada	794,200	-9%
France	2,105,700	+4%
Germany	3,930,000	-6%
Great Britain	1,593,600	0%
Italy	2,374,300	+1%
Japan	4,454,000	-9%
Netherlands	492,100	0%
New Zealand	53,000	-5%
South Africa	182,900	-7%
Spain	927,500	+10%
Sweden	154,200	-18%
Switzerland	288,100	-8%
USA	8,211,200	0%

## Mediawatch

The **Australian** (12/8) devoted an entire page of its **Automotive Business** supplement to a positive and comprehensive review of VR Commodore and Calais.

According to John Mellor, "The car is bristling with new features ... the VR feels like almost like an all-new vehicle ... the VR has a distinctly European feel about the balance it achieves between ride comfort - also improved over previous models - handling and roadholding.

"Paint fit, plastic quality and paint depth are evidence of the tangible improvements made to Australian-built cars over the past few years ... the VR Commodore is much more than a restyle of the VP. It is undoubtedly the best Holden yet built and shows every sign of being the best Australian car yet built."



⇒ Vauxhall Motors became market leader in the UK for the first time in July and its market share rose to an all-time high of 23.3 per cent. Most popular were Astra and Corsa, with record shares of 9.1 per cent and 7.3 per cent respectively.

⇒ GM, its dealers and employees will contribute up to \$600,000 to assist victims of the catastrophic floods in America's midwest. Similar GM relief efforts saw \$500,000 go to hurricane victims in 1992, \$375,000 to the Gulf War crisis fund in 1991 and over \$1.6 million to the San Francisco earthquake relief fund in 1989.

⇒ Opel continues to hold the sales lead in the new federal states of Germany.

First-half '93 sales were 54,900 new cars and Opel's market share is 16 per cent. Most popular car in eastern Germany is the Opel Astra.

⇒ Between April and June, GM spent an extra \$75 million on advertising seven key products. The result? Since May, retail sales of these car lines increased 22 per cent over '92 levels, while other GM car lines experienced a 9 per cent increase.

## Readership Survey

This August, **NEWSLINE** turns one year old. To mark this event, we're surveying our readership to find out what you want to see in the newsletter. You can have your say by filling in this form, handing it to your supervisor or mailing it to the attention of **Maria Anthony, Newsline Editor, MP 302.**

	Less	More	Stay the same
<b>GM NEWS</b>			
<b>WORLD NEWS</b>			
Feedback from the media on Holden products (as in <b>MEDIAWATCH</b> )			
Plant news: eg. quality circles, CSPRP updates, training, reorganisation, social news)			
Marketing News			
Engineering News			
Product-related items (new product information, launch news)			
<b>MOTOR SPORT</b>			
Market update information on Holden's share (graph)			

Would you like to see any topics featured in the newsletter which has not been covered to date?  
If so, please write your suggestions/comments here:

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**Mail to: Maria Anthony, Newsline Editor, MP 302.**