



## GP Celebrity Race a real goer

The Telecom MobileNet/Holden Nova Celebrity Challenge almost got as much news coverage as the top race on the bill at the 1992 Australian Grand Prix.

In a finish worthy of the pro drivers, hotelier Bobby Zagame snatched the chequered flag from Holden Dealer, Kym MacInerny by less than 3 seconds. As winner, Zagame gets to keep his Holden Nova GS as first prize.

Sylvania Waters mum Noeline Donaher crossed the line nearly two minutes after the winner, in 20th place. "I didn't bend the car and I wasn't sick at the wheel like I thought I might have been. I had a ball!" a happy Noeline said after the race.

Noeline was followed closely by Olympic Gold Medal cyclist

Kathy Watt, who can be forgiven for taking it a little easy and finishing last. She only got her licence the week before the race!

Over 120 Elizabeth employees invited to attend the Grand Prix as GMHA guests took in all the action from Day One of the four-day carnival. They missed the celebrity race, but did get to see plenty of Porsche events, demo's, fine weather and a day off, on the company.

For more on the Grand Prix, and lots of pics, watch out for the Christmas issue of People magazine.



"Superstar star" John Farnham receives a special trophy from MD Bill Hamel for taking part in the Celebrity Race.



## The 1992 Holden Tour

One event classic Holden owners are always holdin' out for is a Grand Tour, and the recent tour from Sydney to the National Holden Museum in Bendigo was no exception. A total of 17 Holdens, from 48-215s to Commodores took part in the 9-day drive. Both Fishermens Bend and Lang Lang were on the itinerary with every moment of the day planned out by the organiser of this invitation-only event, 48-215 and FJ 'buff' Stan Bennet. From the looks on the faces of these happy Holden owners lined up along the circular track at Lang Lang on Day 6, the tour was going well. ■



# Holden Dealers Drive to give Santa a lift

Holden Dealers all over Australia have joined forces with the Red Cross to launch The Red Cross Christmas Drive for Toys.

As part of the drive, special Red Cross "Santa" gift collection bins have been given prime positions alongside new Holdens in the showrooms of participating dealerships.

The aim is to encourage local communities to donate new toys, making Christmas that much merrier for thousands of disadvantaged children.

Over 240 Holden Dealerships have volunteered to serve as official collection points, as well as actively

seeking donations from their fellow businesses and local organisations which will be put towards the purchase of toys.

All gifts will be distributed by the Red Cross in time for Christmas.

The collection bins will be in place in dealerships and Holden workplaces including the Tech Centre foyer at the 'Bend, the HSPO admin building foyer and Elizabeth main foyer. Afternoon shift employees at Elizabeth can deposit their toys up to 5.50 pm weekdays. Please donate a new toy if you can.



Media personality, Denise Drysdale, will be featured in a community service announcement running nationally on the 9 network from Nov 18-Dec 6.

## Convertible GTS is one of a kind



When MD Bill Hamel rode this stunning Commodore GTS convertible around the circuit at the Grand Prix, he won the hearts of every lover of open air motoring in the huge crowd.

But this is one Holden that's definitely not for sale.

The specially built convertible is a one-off show-car, much to the disappointment of enthusiasts.

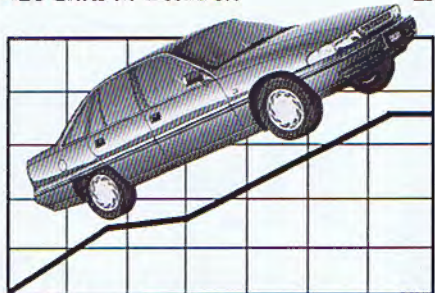
## Holden Market Performance Update

**:Highlights from October registration figures**

- Holden's achieved 5th consecutive increase in total market share. (Gained over June - October, 1992)

- Holden's share of the passenger car market also rose for the 5th consecutive time, making it the highest since May 1990.

- Commodore outsold Falcon by 426 units in October.



# It's Party Time!

## ...Elizabeth

The Elizabeth Christmas party will be taking place on Sunday, December 6th, at 11.00 am - 4.00 pm. The word is that Father Christmas himself will be arriving by helicopter at 12.00 noon if he can get away from Fishermens Bend on time, that is! This gala occasion will also feature steam train rides, gifts for the kids and lots of other exciting activities and rides.

## ...the 'Bend

Fishermens Bend Christmas party tickets will be issued from next Monday, November 23rd, through your Rep. This year's Christmas Party will take place on December 6th from 10.00 am-3.30 pm. Sources claim it will be the biggest stage production ever mounted at the 'Bend. Entertainment will include Zig and Zag, the famous Peters' Ice Cream Clowns, an Aussie Bush Band, a Children's pantomime and an appearance by Father Christmas at 11.30 am



## Opels are gems in Hungary

GM Hungary will display Opel passenger vehicles and light commercials at the 1992 Budapest Motor Show. GM is the leading car seller in Hungary, one of the more prosperous of Eastern Europe. Opel projects sales of 10,000 next year, a 20% increase on 1992.

